

# TESTIMONIAL

*Cheryl Flanagan-Arnold speaks from experience...*



*"... Since my business news, information, announcements and Web pictures change regularly, some weekly, monthly and yearly this feature allows me the freedom to make changes as I see fit."*

## SPINS DANCE STUDIO

Market: Rochester, NY    Adult Population: 612,944  
Directories Published: 705,934

The Berry Company  
3170 Kettering Blvd.  
Dayton, OH 45439

Dear Berry Company:

I am excited to tell you that working with my Berry Company Web site representative has been an easy and pleasant project! My Web site representative was very nice to work and communicate with, and the Web site she designed for me is easy to access. I also love how I can add and change information any time of the day. Since my business news, information, announcements and Web pictures change regularly, some weekly, monthly and yearly this feature allows me the freedom to make changes as I see fit.

Alas, the Web design The Berry Company created for me was a spectacular execution of exactly what I wanted! Thank you to my sales representative and The Berry Company.

Sincerely,

Cheryl Flanagan-Arnold  
Spins Dance Studio  
2503 Browncroft Blvd.  
Rochester, NY 14625

*64% of consumers make a purchase or are likely to do so after referencing the Internet Yellow Pages.\**



\*YPIMA Industry Usage Study, 2003.