

TESTIMONIAL

Wendy Banas speaks from experience...



"...Last year, I decided to advertise on Switchboard.com Internet Yellow Pages and business has been booming ever since! We have had a large increase in out of state orders due to the increased exposure Switchboard provides. We have been receiving 20 to 30 orders a month resulting solely from our Switchboard.com account."

MARGE'S FLORIST

Market: Lorain, OH Adult Population: 229,876
Directories Published: 241,135

The Berry Company
3170 Kettering Blvd.
Dayton, OH 45439

Dear Berry Company:

Marge's Florist has been serving the Lorain, Ohio area for the past 50 years. As a true believer in the power of advertising, I continually advertise my business in the local Yellow Pages. Last year I took my advertising one step further and began advertising on the Internet Yellow Pages.

Last year, I decided to advertise on Switchboard.com Internet Yellow Pages and business has been booming ever since! We have had a large increase in out of state orders due to the increased exposure Switchboard provides. We have been receiving 20 to 30 orders a month resulting solely from our Switchboard.com account. Having the Switchboard account increases my visibility in the local area as well as makes my business easier to find for out of town customers.

Thank you for offering a quality product that places my company's name in front of consumers when ready to buy.

Sincerely,



Wendy Banas
Marge's Florist
513 W. 21st St.
Lorain, OH 44052

Switchboard.com is the 2nd largest Internet Yellow Pages on the Web with 5.3 million visitors and growing.



Nielsen/NetRatings, May 2003.